

WIDE/SIDE (2015) Exhibition

João Martinho Moura

Visual Arts Week – Mexico City

Atrio de San Francisco

Fundación Del Centro Histórico de La Ciudad de México R.C. Fundación Carlos Slim.

3 – 8 February, 2015. From 18:00h to 23:30h

The clearing in front of the Atrio de San Francisco, in Mexico, will host WIDE/SIDE, work by the Portuguese artist João Martinho Moura. Created specifically for VAW 2015, WIDE/SIDE is an interactive sculpture in which form, image and sound intertwine; on large volume shape that serves as a canvas on which different images are projected, these in turn react to the public's movements by means of intelligent devices that capture them, turning the body's gestures into creative agents.

VAW (Visual Art Week – Mexico City) is part of the official calendar of activities of the United Nations and UNESCO within the framework of the celebrations of the “Year of Light and Light-based Technologies”.

Website: <http://visualartweek.mx/>

Media inquiries: Dr. Miguel Daly, mdaly@visualartweek.mx

About João Martinho Moura

Researcher and media artist born in Portugal. His interests are focused in digital art, intelligent interfaces, digital music and computational aesthetics. João Martinho Moura has a special interest in realtime visualization and body driven digital interactive artifacts.

In 2013 João Martinho Moura received the National Multimedia Award – Art & Culture, from APMP Multimedia Association in Portugal.

João Martinho Moura has presented his work and research in a variety of conferences related to the arts and technology, including the International Festival for the Post-Digital Creation Culture OFFF (2008); World Congress on Communication and Arts (2010); SHiFT – Social and Human Ideas for Technology (2009); International Symposium on Computational Aesthetics in Graphics, Visualization, and Imaging CAe (2008); ARTECH (2008); ARTECH (2010); Computer Interaction (2009); ZON Digital Games (2007); International Creative Arts Fair (2008); ZON Multimédia Premium (2008); Le Corps Numérique – Centre Culturel Saint-Exupéry (2011); Semibreve Award (2012); TEI International Conference on Tangible, Embedded and Embodied Interaction (2011); Guimarães European Capital of Culture 2012; Bodycontrolled Series LEAP – Lab for Electronic Arts and Performance Berlin (2012); Futureplaces (2012); Ars Electronica Animation Festival (2012); SLSA Conference – Society for Literature, Science, and the Arts (2013), xCoAx – Computation Communication Aesthetics and X (2013), European Space Agency (2014). His work has been presented in a variety of places in Portugal, USA, Italy, USA, Brazil, UK, France, Hong Kong, Belgium, Germany, Israel, Spain and Austria.

João Martinho Moura is conducting his research at engageLab, a laboratory at the intersection of arts and technology established by two research centres at University of Minho, the Centre for Communication and Society Studies and the Centro Algoritmi.

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Related Links:

Visual Art Week – Mexico - 2015 INTERNATIONAL YEAR OF LIGHT

<http://www.light2015.org/Home/Event-Programme/2015/Other/Visual-Art-Week.html>

Social links:

Facebook - Visual Art Week:

<https://www.facebook.com/visualartweekMX?ref=hl>

Facebook - Fundación Del Centro Histórico de La Ciudad de México R.C. Fundación Carlos Slim

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